

# CHALLENGER ELEMENTARY PTA BUSINESS SPONSORSHIP

## Businesses Supporting Education

### Make a Difference

100% of your tax-deductible donation will go to support programs to enhance Challenger Elementary students' educational experience. In the past several years, the PTA has developed a science lab, begun an annual science fair and provided additional physical education equipment for our kids.

### Be Seen

Sponsors logos are presented on our website and will be displayed on banners throughout the year in our car line. For new families, school is the one area in which there is guaranteed daily exposure.



## Why Support Challenger?

### We All Benefit

The entire community benefits from strong schools and excellent programs, even those with no children enrolled. The quality of our schools helps to sustain the demand for homes in our community and maintains property values. A community-wide commitment to Challenger ensures that our school, and our community, remains strong.

### Business Values/Community Strength

Huntsville is not only a great place to live; it's a great place to locate your business. Businesses thrive here and it's not uncommon for business owners and employees to choose Huntsville for their home and strong schools make for a vital community for owners and employees alike!

On January 28, 2016, Challenger Elementary students and faculty created and dedicated a wall in honor of the Challenger Space Shuttle on the 30th anniversary of the Challenger tragedy. The project was made possible by support and donations from PTA, local community and businesses.



*It's a simple cycle: support the school that sustains the community that supports your business*

## Corporate Sponsorship Levels

### **Bronze: \$100**

**Company logo and link** on PTA website

**Company name and link** (no logo) in weekly newsletter

**Recognition** at events as Bronze Sponsor

**Goody Bag** -flyer/coupon/ business card to be sent home at beginning of school year (we must receive 550 copies before July 15, 2016)

### **Silver: \$250**

**Company logo and link** on PTA website

**Company logo (small) and link** in weekly newsletter

**Recognition** at events as Silver Sponsor

**Advertisement** - 4' banner displayed year-round in the car line.

**Goody Bag** -flyer/coupon/ business card to be sent home at beginning of school year (we must receive 550 copies before July 15, 2016)

### **Gold: \$500**

**Company logo and link** on PTA website

**Company logo (large) and link** in weekly newsletter

**Recognition** at events as Gold Sponsor

**Advertisement** - 6' banner displayed year-round in the car line.

**Goody Bag** -flyer/coupon/ business card to be sent home at beginning of school year (we must receive 550 copies before July 15, 2016)

Reaching our goal depends on the generosity of organizations like yours - we all have a stake in public education and in Challenger's kids.

Thanks in advance for your support!

For questions or to order please contact  
Lisa Bollinger, PTA President at

[lisa\\_bollinger@hotmail.com](mailto:lisa_bollinger@hotmail.com) or 256.468.5612

### **Platinum: \$1,000**

*All Gold benefits plus:*

**8' banner** displayed year-round in car line

**Largest logo, listed first** in weekly newsletter

**Quarterly Distribution** of flyer/coupons (550 copies)

**Thank You Plaque** for your business